



# VILLE DE - TOWN OF GRAVELBOURG

## ECONOMIC DEVELOPMENT OFFICE

### Monthly Activity Report

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**To:** Town Council

**From:** Isabelle Blanchard, Economic Development Officer

**Date:** February 28<sup>th</sup>, 2018

**Subject:** Monthly Activity Report: February 2018

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### February 2018 ACTIVITIES REPORT

#### Town Video

- Did an interview for the video.
- Shall meet with council again as early as possible to make the Council video, following the meeting in December, attached are the questions to Council. The Council part of the video is essential to the project.

#### Economic Development

- Had the first meeting of the Economic Development Committee the year on the 26<sup>th</sup>. New members are Patti Verville (RM of Gravelbourg), Maria Lepage (Chamber of Commerce).
- Created an "Investment Ready Community Profile", once the final details are done, I will present it to council and the said document will be posted on our website. Will need picture of council and various pictures from the town;
- Drafted a section for economic development on our website;
- Prepared a business survey (distribution in March);
- Worked on a business newsletter (Should be coming out every quarter starting March 31<sup>st</sup>)

**Tourism**

- Renew advertising of the Town in regular medias.
- Quote for the Re-usable bag (attached), the supplier is the same as the one who did our last bags, one of the rare I could find that will print on both sides. This will be paid out by the tourism section and will fit in my budget (not an extra expense).

**Various**

- Met with the CECS agent (cooperation and economic development of Saskatchewan);
- Attended Chamber Meeting;
- Working on an economic development strategy;
- Applied for the liquor license for the Museum Fundraiser;
- Attended Cultural Gathering.