



**VILLE DE - TOWN OF GRAVELBOURG**  
**OFFICE OF ECONOMIC DEVELOPMENT**

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June 1<sup>st</sup>, 2018

To Whom it May Concern,

The Economic Development Office is working on a “Welcome to Gravelbourg” information packet. The said package is going to include a Town Profile, which contains basic information about the Town and the services. To make this packet more attractive to the new residents, I am seeking the participation of the business and organization around town.

Your contribution to this information packet is entirely your choice, it can take the form of a coupon, a discount or something free, or simply information about your business. The goal of this is to get new residents to come in your place of business and make sure they are aware of your business. This is a great way to tell new residents about what you have in store or what services you offer.

Doing some research online, similar projects were done, and this is a comment from a resident: “When my husband and I first moved to a new city last year, we received a welcome packet that was full of helpful information about businesses in the area. A few of the featured restaurants and stores offered coupons, which was a bonus. Since we didn’t know much about the area and needed guidance, that packet really helped. We tried out a few of those places before blindly searching, so those packets gave the featured companies a real edge over the rest.”

I strongly encourage you to take part in this project, be creative with what you contribute and make sure to show off your unique products or services! As the information packet is a printed document, I will need your contribution in 10 copies before June 30, mailed or dropped off at my office. Make sure to include all your information (Address, business hours, phone number, and advertising!) on it. Lastly, there needs to be no expiry date, as the information packet will be distributed as new residents move in. Once the first 10 packets will be distributed, participating businesses will be contacted if they want to keep going, new contributions will be welcomed anytime.

Sincerely,

Isabelle Blanchard  
Economic Development Officer  
Town of Gravelbourg